

**LIKE NOTHING BEFORE**



**NEW**  
**BENSON & HEDGES**  
**SPECIAL KINGS**

**BECAUSE QUALITY MATTERS**

16 mg "tar," 1.0 mg nicotine av. per cigarette, FTC Report Feb. '85.

SURGEON GENERAL'S WARNING: Quitting Smoking  
Now Greatly Reduces Serious Risks to Your Health.

*Also available in Menthol*

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